**Appendix C: Prevention Strategies and Service Type Codes**

* **Alternative Activities: STA**
* **Capacity Building: STC**
* **Education: STE**
* **Information Dissemination: STN**
* **Environmental Strategies: STV**

**Note: \*Bold items are required activities**

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| **Service Type** | **Code** | **Definition** | **Count Method** | | **Suggested Activities** |
| Youth/Adult Leadership Function | STA07 | This is a structured, prevention service that uses adults to provide guidance, support, and other risk reduction activities for youth or adults. | Number of participants | | Examples are tutoring programs; coaching activities; mentoring programs; and adult-led youth groups. |
| Accessing Services and Funding | STC01 | This service increases or improves the prevention or health promotion capacity of a community by developing resources to support services. | Number of grants/budgets submitted | | Examples are accessing and coordinating Federal, state, and local grants; developing and maintaining a listing of Federal, state, and local funding sources; or developing program budgets. (All budgets-no matter source.) |
| Focus Group | STC011 | This is a structured interview of groups of 6-10 people at the same time in order to gather information, support local data collected, or collect input on new ideas. | | Number of people in the group | Participants can include youth, parents, people in recovery, etc. |
| **Coalition Building** | **\*STC013** | **This is a service designed to build or enhance coalition resources or membership through outreach and engagement.** | | **Number of new people or organizations committing to support coalition efforts** | **Outreach to secure sector representation.** |
| **Coalition Capacity Building** | **\*STC014** | **This is participation in training or other meetings related to the implementation of DMHAS funded programs at the community level.** | | **Number of people in the coalition (count yourself)** | **Examples are grantee meetings; learning communities; and receiving training or TA to address specific readiness and capacity needs.** |
| **Monitoring and Evaluation** | **\*STC015** | **Collection, analysis, or reporting of data.** | | **Number of people involved in the process** | **Examples are collection of required process or outcome data in your quarterly and final reports.** |
| **Assessing Community Needs** | **\*STC02** | **This is a formal assessment of prevention needs and response capacity that describes data and information about substance use and related problems and identifies prevention priorities and at-risk and high-risk populations.** | **Number of people involved in the process** | | **Assessment of local conditions: school infractions, community surveys, school surveys, access and availability (environmental scan, # of retail outlets, etc.), current ordinances in existence, promotion of community readiness survey.** |
| Community/ Volunteer Services - Training | STC03 | This is a structured service intended to impart information to individuals or community groups. It may include the teaching of organizational development skills | Number of people who received the training | | Examples could be training peer leaders, or coalition volunteers; (SPF, Compliance Check, CADCA /Coalition Academy, Shoulder Taps, Youth to Youth Conference, New England School of Prevention Studies, etc.)  \*funds can be used for registration costs only & prior approval required |
| **Community Team Activities/ Coalition Meetings** | **\*STC05** | **This is the work of a coalition or other formal community team that fosters, supports, enhances, or advocates for prevention and health promotion.** | **Number of participants** | | **Required to hold a minimum of 4 LPC meetings per year**  **Examples are coalition meetings that ideally involve 12+ sector representation and to provide prevention services.** |
| Training Services | STC06 | This is the delivery of structured prevention training intended to develop professional proficiency in prevention program design, development, and delivery. | Number of people trained | | Examples are conducting prevention training programs; or other formal skill- building services. This can include: Professional development about the identified problem substance, local pediatricians offices about screening their patients, educating local sports coaches, and empowering parents. |

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| Coalition Planning Activity | STC10 | Coalition planning activity to address identified problem substance, coordinating activities with coalition partners, and planning for additional funding. | Number of participants | Development of logic model, work plan, strategic plan |
| Classroom Educational Services | STE02 | This is a service that is part of the delivery of a recognized prevention curriculum in a school. | Number of participants | Examples are curricula listed in federal registries of evidence-based programs or recurring substance abuse education to students specific to the identified problem substance. |
| Educational Service for Youth Groups | STE03 | This is a service that is part of a structured multi-session substance abuse prevention program for youth groups | Number of participants | (children, teens, young adults) and youth organizations, such as Boys or Girls Clubs, Scouts or organizations serving youth. Specific to the identified problem substance. |
| Parenting/Family Education | STE04 | substance abuse program designed to assist parents and families in addressing substance abuse risk factors, implementing protective factors, and learning about the effects of substance abuse on individuals and families. | Number of participants | Programs that address parenting skills related to communication around priority substance including identification, family norms, prevention and intervention. |
| Small Group Sessions | STE06 | This is a psycho educational group  for youth of not more than 16 members focused on the identified priority substance. | Number of participants | Diversion from punitive consequences (JRB / school referral)  i.e. Stanford Curriculum i.e. Southington Steps Program  \*\*cessation programs at not allowable |

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| Health Fairs | STN02 | This is participation in a school or community gathering to disseminate written materials and information on identified problem substance  and related issues. | Number of attendees | | Examples are school health education fairs; health education programs in shopping malls; church fairs; or public health events. |
| Audiovisual Material Disseminated | STN10 | This is dissemination of original audiovisual material related to substance abuse, its effects on individuals, schools, families, and communities. | Number of materials disseminated | | Examples are videos, DVDs, or multimedia websites.  This includes Clearinghouse Library Loan Services. (For social media count number of followers) |
| **Material Disseminated** | **\*STN11** | **This is dissemination of materials designed to inform individuals, schools, families, and communities about the effects of the identified problem substance, approaches to prevention, and available services.** | **Number of people given the material** | **Examples are brochures; flyers; fact sheets; posters; or website content. (For social media count / follower / web site hit count number)** | |
| Curriculum Disseminated | STN12 | This is dissemination of a course of study in prevention that includes all the materials needed for the course to be replicated, including learning goals and objectives, materials, evaluation, etc. | Number of people given the curriculum | Examples are purchasing and providing a curriculum to a school system. | |
| Public Service Announcement Disseminated | STN14 | This is dissemination of a Public Service Announcement (PSA), a media message disseminated through television, radio, or a website, designed to inform and educate audiences about identified problem substance and its effects on individuals, schools, families, and communities.\*PSA concept requires prior approval by RBHAO). | Number of people listening to or viewing the PSA | A PSA on your local cable station or school TV station. | |
| Mass Media Campaign Distributed | STN16 | A media campaign uses social marketing and public education principles to deliver substance abuse prevention or health promotion messages designed to change social norms on the identified problem substance. This is a series of messages, based on careful research and knowledge about the intended audience so that they are consistent with their values, attitudes, and motivations.  concept requires prior approval by RBHAO). | Census of the “community” impacted by the campaign | Using print, broadcast and web-based media, or a combination of newspaper ads, web content, and the distribution of signs, postcards, bumper stickers, posters, etc. | |
| Speaking Engagement | STN17 | This is a speech, news conference, briefing, classroom presentation, assembly presentation, hearings, or volunteer speaker’s bureau assignment to impart information about the identified problem substance, prevention and related issues. (Single occurrence). \*Payment / honorariums not to exceed $500.00). | Number of attendees | A staff speaks at an event, or hosts a speaker for the community. | |
| Preventing Sale ofATOD/vape products to Underage Youth | STV02 | This is a service designed to prevent the sale of ATOD/vape products to minors. | Number of merchants or police | Retailer compliance checks; merchant education; police partnerships. | |
| Establishing Policies | STV04 | This is the establishment of school, workplace, or community policies regarding use, including establishment of drug-free school zones or workplaces; and development of school or business use policies and procedures. | Number of people impacted | ATOD/Vape free parks / public spaces  Review school / workplace policies | |
| Changing Codes, Ordinances, Regulations, and Legislation | STV05 | This is a service designed to change codes, ordinances, regulations, or other laws to reduce access and availability. | Number of people impacted | Zoning ordinances to prohibit new ATOD/vape outlets or reduce the number of existing outlets; ATOD/vape-in-public ordinances; regulations; efforts aimed at legislators or city officials | |
| Enforcement of public policy | STV06 | This is a service designed to support public policy. | Number of people impacted by the policy | Campaigns to engage relevant partners to carry  out policy enforcement | |